

## 'Movers and Shakers' Newsletter Summer 2023

### No. 67



Dear all,

In recent months, I've had the pleasure of engaging with a diverse range of clients and candidates, focusing on c-level and board level roles, both in the UK and internationally.

During my conversations, a couple of buzzwords have dominated our discussions: strategy and change management. The media landscape has experienced significant shifts, not only due to the M&As we've witnessed, but also because many companies are taking the beginning of the year to assess and plan for their future, looking at both short-term and long-term strategies to navigate this evolving industry.

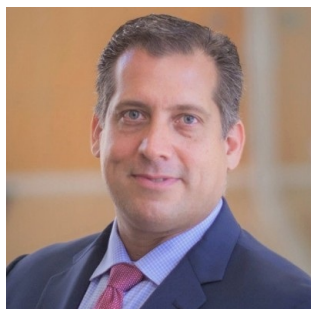
Internally, not only have we hosted the Lumina and Searchlight's [HR Forum](#) where HR experts from the media and entertainment industry gathered to commemorate the workplace of tomorrow, but we have also revamped the [Lumina website](#) too.

After a few quieter months, the industry is starting to hum again with renewed energy. It's an exciting time, as we anticipate increased hiring activities in the upcoming quarter. As we stand on the cusp of summer, we eagerly await the developments and opportunities that lie ahead.

Wishing you a fantastic start to the summer!

Steph

### Movers of the Month



#### Jose Salazar

We're happy to announce the appointment of Jose Salazar as VP of Production Finance for MBC. He'll be responsible for setting strategy for and overseeing the day-to-day operations of the studio's production finance department for their growing slate of high-end projects.

[Read more](#)



In recent years, we've witnessed a stark contrast between the struggles faced by traditional cinemas and the soaring success of streaming services. Both have their advantages and disadvantages, but can they find a way to coexist in harmony?

[Full Analysis](#)

## Berlin's VFX Sector Receives £4m Funding Boost



Berlin's senate has given funding of €4m to their VFX sector for the next two years which gives a massive boost and vote of confidence in this fast-growing sector

[Full Analysis](#)

## Will live sport choose to take advantage of growing FAST audiences?



Since the launch of CBS Sport on April 11<sup>th</sup>, Lumina, along with others in the industry, is taking time to discuss what it means for the future of Live sport.

[Full Analysis](#)

## International Movers & Shakers

Over the last decade, Lumina has tracked over **5,500 moves** within the industry, all over the globe.

As we already have that information, we're more than happy to share the top Movers & Shakers since our last newsletter.



### Americas

**Julie Roy**  
Executive  
Director/CEO  
Telefilm Canada

**Lauren Kisilevsky**  
EVP, Family Division  
Hello Sunshine

**Alexa Whiteside**  
VP, Business Affairs  
Hearst Media  
Production

**Ashley Hovey**  
Chief Digital Officer  
The CW



### UK

**Maxine Watson**  
Creative Director  
Unedited

**Marcus Alexander**  
Executive Director  
Roundtable

**Shona Baldwin**  
Creative Director  
Studio Ramsay

**Amelia Brown**  
CEO  
Fremantle UK

**Rachel Arnold**  
Creative Director



### EMEA & APAC

**Chris Oliver-Taylor**  
Chief Content Officer  
ABC

**Jorge Pezzi**  
CEO  
Boomerang TV

**Thiago Lopes**  
CEO  
Porta dos Fundos

**Guillaume Thouret**  
Managing Director  
Banijay Studios France

**Alastair Upham**  
Director of Streaming

**Jeff Kleeman**  
CEO  
Bold Films

Fullwell 73

A+E Networks EMEA

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