

'Movers and Shakers' Newsletter Spring 2023



No. 66

Dear all,

I'd like to introduce myself for the first time as Managing Director of Lumina. It's been an absolute pleasure working alongside Anne in the last year - getting to meet so many fascinating clients and candidates, both in the UK and internationally. I'm looking forward to getting to know more of you all in the coming months.

Whilst it has been a quieter start to the year for the industry as a whole, with a number of hire freezes and the implications of the large M&A across the globe, the overall outlook is very positive. There seems to be a lot of talk about growth strategy and how that looks moving forward in 2023.

We have certainly been very busy at Lumina and are delighted to announce a few of our placements here - we wish all the candidates well in their new opportunities. A number of which include relocations too.

We're also delighted to announce our popular HR Forum, which is open to HR professionals and those with HR responsibilities and covers many burning topics which are relevant to the Post-Covid world we now live in.

We also touch on the subject of brand funded entertainment here and discuss if this is the next generation of content.

For those of you who aren't familiar with this report, it's brought to you as a useful service to keep you up to date with the ever-revolving door. Here at Lumina, it's our business to know who is where - and since we're collecting this information anyway, we're happy to share it with you, free of charge. All contributions welcome.

Movers of the Month

Christina Wayne

Lumina is delighted to announce the



appointment of Christina Wayne as Managing Director, Studios for MBC. The prominent U.S. producer will lead MBC Studios Group's film/series production arm.

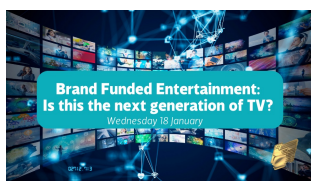
[Read more](#)

Jesse Bergsma

We're pleased to announce the appointment of Jesse Bergsma as Managing Director for Belgium & Netherlands for Iyuno. He will be accountable for all aspects of the local operation of subtitling and dubbing.

[Read more](#)

Brand Funded Entertainment: Is This the Next Generation of TV?



On a Wednesday back in January, we attended an RTS panel that explored whether brand funded entertainment is the next generation of Television.

[Full Analysis](#)

Welcome to Kaiya Simon



We at Lumina Search are delighted to introduce you to our newest team member, Kaiya Simon. Kaiya has been an Executive Search Researcher with Lumina Search since September.

[Read more](#)

How Podcasts are Taking the TV Industry by Storm



Our researcher Kaiya Simon recently enjoyed a midweek webinar on the rise of Podcasts within the TV industry chaired by broadcaster and podcaster Anita Rani.

[Full Analysis](#)

An introduction to AEM International

Lumina Search is proud to introduce you to our new group partner, AEM International - a specialist search firm with an international track record in

[Full Analysis](#)

HR Forum Announcement

THE
WORKPLACE
OF THE
FUTURE



After its absence for three years due to the pandemic, we're delighted to announce the HR Forum is back again! [Lumina](#), along with its sister company [Searchlight](#), are pleased to announce that this will be taking place on Thursday, April 27th 2023, from 9:00 – 15:30 at Regent Street Cinema, W1B 2HW.

[Full Analysis](#)

International Movers & Shakers

Over the last decade, Lumina has tracked over **5,500 moves** within the industry, all over the globe.

As we already have that information, we're more than happy to share the top Movers & Shakers since our last newsletter.



Americas

Georgina Gonzales
Director, Scripted
Programming
NBCUniversal

Marc Rashba
EVP, Partnerships
Cinedigm

Lisa O'Meara
CEO
Screenworks

Jill Arthur
EVP, TV Dev &
Production
Fifth Season

Pamela Kunath
Co-President
Constantin Film



UK

Sam McMillan
COO
Quay St
Productions

Sam Starbuck
SVP,
Documentaries
Dorothy St Pictures

Judy Counihan
Creative Director
Pulse Films

Michael Bass
Commercial
Director
Presteigne

Mark Raeburn
CFO
Freedom Scripted
Entertainment



EMEA & APAC

Allan Lico
VP, Content &
Creation
Endemol Shine Brazil

Daniel Mainwaring
CEO
Imax China

Katell France
MD & CCO
Method Animation

Linda Jensen
Chief Exec
Antenna Group

Jaime Ondarza
CEO, Southern
Europe & Israel
Freemantle

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Media & Entertainment Executive Search

Lumina Search is a specialist search firm for the **Media and Entertainment** industries. We have successfully completed hundreds of searches in the UK and internationally, focusing on client and candidate experience with minimum fuss. If you are looking to fill a **senior role**, don't hesitate to reach out to us.

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